INTERNATIONAL ECONOMICS AND BUSINESS MANAGEMENT

Classification: LM-56

Type: Masters degree – Duration: 2 years – Access type: open entry with test – Language: English

Teaching site: Vicenza

http://www.univr.it/interbusiness

CHARACTERISTICS AND AIMS
This Masters degree, taught in English, offers specialised study of the dynamics of international markets and companies that operate in the global market.
Graduates will be able to work in companies where a strong economic, commercial and legal background is essential, aimed at managing production factors and products coming from and destined for other countries; and where knowledge of the peculiarities of different national markets and the ability to manage the business combination are important.
These skills will be gained through an interdisciplinary programme combining economics, commerce and law, focusing on the study of local production systems, economics, politics, financial markets and international development, as well as models and methods concerning logistics, marketing and business management. This is all conceptualised within the institutional framework of international trade rules.
In addition to traditional lectures, the programme offers further cycles of lessons and seminars held by foreign lecturers. Students are also encouraged to participate in international exchange programmes.

CAREER POSSIBILITIES
This Masters degree aims to form professionals who can work in international institutions and companies in positions that require a high level of skills in analysing market trends and assessing companies’ competitive positions within the trends, as well as the ability to suggest the best actions to take to increase market penetration.

FROM BACHELOR TO MASTERS
To enrol in the Masters programme, students need to have gained the following:
20 credits in the disciplinary sectors SECS-P/01 to SECS-P/06, SECS-P/12 or M-GGR/02; 15 credits in the disciplinary sectors SECS-P/07, SECS-P/08 or SECS-P/11; 15 credits in the disciplinary sectors IUS/01, IUS/04, IUS/05, IUS/07, IUS/09, IUS/10, IUS/12 or IUS/14; and 10 credits in the disciplinary sectors SECS-S/01, SECS-S/06, MAT/02 or MAT/05.
A certified B1 level of English or equivalent is also required.
Students must meet minimum requirements regarding basic knowledge and skills. These will be assessed as outlined in the academic regulations of the programme.